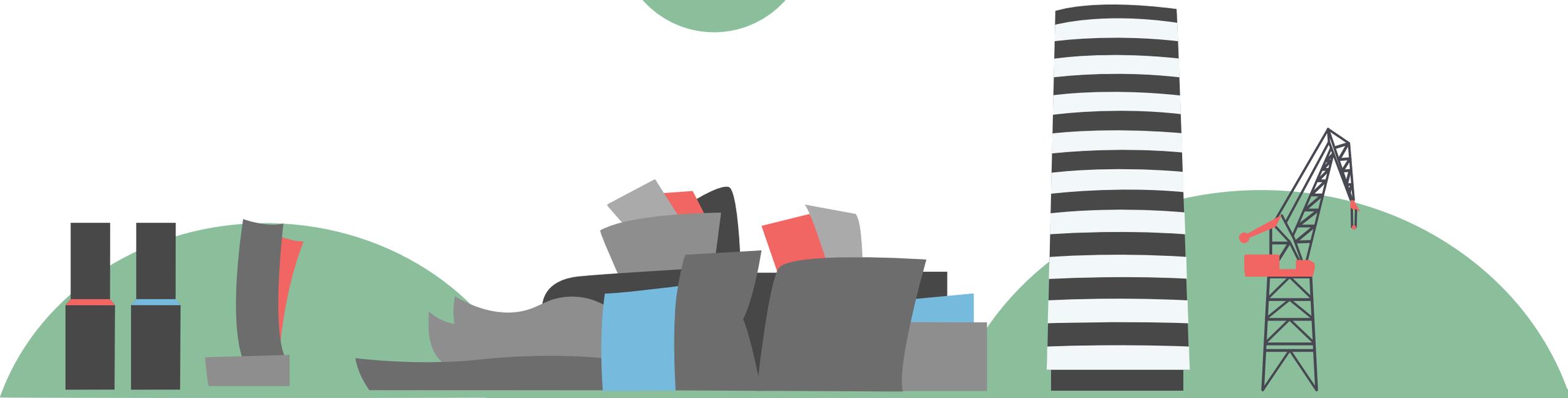# ECML
PKDD
2021

VIRTUAL
13-17
September

What is ECML PKDD?

ECML PKDD is the premier **European machine learning and data mining conference**, attracting a worldwide audience. The conference program includes presentations of peer-reviewed research papers, invited talks by prestiguous researchers in the field, a wide program of workshops and tutorials, a discovery challenge, a demo track and an Applied Data Science track.

ECML PKDD 2021 builds upon a very successful series of 31 ECML and 24 PKDD conferences, which have been jointly organized for the past 20 years. The conference attracts an audience of over 800 attendees and it is a **unique opportunity for companies to develop connections in both machine learning and data mining communities,** acquire new talents, contribute to innovation and market their brands.

ECML PKDD 2021

ECML PKDD 2021

This year the conference is organized by the Basque Centre for Applied Mathematics (**BCAM**) and the University of the Basque Country **UPV/EHU**. Although it was scheduled to be held in Bilbao, Basque Country (Spain), the current situation has forced a change of plans and it will be a **VIRTUAL** event.

Sponsorship opportunities

The ECML PKDD conference provides a forum where sponsors will enjoy a **great amount of visibility** within the machine learning and data mining communities. The conference web site (https://2021.ecmlpkdd.org) will attract several tens of thousands of visits until the end of September 2021. Other international promotion initiatives will be carried out through web portals, mailing lists, posters and social media. The conference lasts for five days, with workshops and tutorials on Monday and Friday and the main conference sessions on Tuesday to Thursday. It will also feature an Industry Track, which will give companies **an additional opportunity to present themselves during the conference**.

Level	Platinium	Gold
Amount	10.000 Eur	7.500 Eur
Hyperlinked logo on conference website	✔	✔
Space for advertising jobs on conference website	✔	✔
Listed as sponsor in conference app	✔	✔
Reduced cost for industry track talk	500 Eur reduction	250 Eur reduction
Logo shown on rotating banners in conference app on the following app pages	Home Attendee profile Agenda	Attendee profile Agenda
Company description on conference website	< 300 chars	< 200 chars
Virtual conference booth in conference app, with functionality for promotions (coupons, giveaways, raffles) and lead retrieval	✔	✔
Logo shown as sponsor at the start of pre-recorded main-track conference talks (made available through the app to conference participants, and publicly after the conference)	Large logo	Small logo
Complimentary virtual conference registrations	10	7

Level	Silver	Bronze
Amount	5.000 Eur	3.000 Eur
Hyperlinked logo on conference website	✓	✓
Space for advertising jobs on conference website	✓	✓
Listed as sponsor in conference app	✓	✓
Reduced cost for industry track talk		
Logo shown on rotating banners in conference app on the following app pages	Agenda	Agenda
Company description on conference website	< 100 chars	
Virtual conference booth in conference app, with functionality for promotions (coupons, giveaways, raffles) and lead retrieval	✓	
Logo shown as sponsor at the start of pre-recorded main-track conference talks (made available through the app to conference participants, and publicly after the conference)		
Complimentary virtual conference registrations	5	3

Contact

For any information about ECML PKDD 2021, please write to sponsorship@2021.ecmlpkdd.org

ECML PKDD 2021